प्रो. श्यामा रथ
सचिव
Prof. Shyama Rath
Secretary

सत्यमेव जयते

आज़ादी का अमृत महोत्सव

विश्वविद्यालय अनुदान आयोग
University Grants Commission
(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)

File No.: 1-1/2026(InnovateforBharat)

16 आश्विन, 1948/8th October , 2026

Subject:Promotion of "Innovate for Bharat" 2027 – Design for Bharat, Hack for Social Cause and Youth Entrepreneurs Challenge under Viksit Bharat Young Leaders' Dialogue (VBYLD) 2027 – reg.

आदरणीय महोदया/महोदय,

The Department of Youth Affairs, Ministry of Youth Affairs & Sports, Government of India, is organising the Viksit Bharat Young Leaders' Dialogue (VBYLD) 2027, a flagship youth engagement programme under the National Youth Festival, from 10–12 January 2027 at Bharat Mandapam, New Delhi.

As part of VBYLD 2027, the **"Innovate for Bharat" 2027** challenge track has been conceptualised to encourage young people to develop **innovative, scalable and impact-oriented solutions to real-world challenges**. The initiative comprises the following three challenges:

(i) **Design for Bharat (DfB)** – a design innovation challenge for college and university students aged **18–29 years**;

(ii) **Hack for Social Cause (HSC)** – a national hackathon for college and university students aged **18–29 years**; and

(iii) **Youth Entrepreneurs Challenge (YEC)** – a start-up challenge for youth aged **18–35 years**, including start-up founders and working professionals.

The challenges will involve **registration, submission, screening/evaluation, mentoring and national-level showcasing**. Selected participants will have an opportunity to showcase their ideas/products at the **VBYLD 2027 National Event at Bharat Mandapam, New Delhi**, with selected participants also having an opportunity to present before the **Hon'ble Prime Minister**. Participation is free of cost, and cash prizes are envisaged for the winners.

In view of the above, all **Higher Education Institutions (HEIs)** are requested to give **wide publicity** to the "Innovate for Bharat" 2027 initiative and encourage eligible students/youth to participate in the three challenges. The enclosed **publicity poster** may be disseminated through institutional websites, social media platforms, student communication channels and other appropriate means.

Detailed information regarding the challenges, eligibility, registration and other event-related details may be accessed at the MY Bharat Portal: https://mybharat.gov.in/vbyld-2027

HEIs are requested to facilitate **maximum awareness and participation** in the "Innovate for Bharat" 2027 challenges.

सादर,

भवदीया,
श्यामा रथ
(श्यामा रथ)

संलग्नक: Publicity material/posters

सेवा में:

1. सभी विश्वविद्यालयों के कुलपति
2. सभी कॉलेजों के प्रधानाचार्य

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